

## **SMB Annual Retreat**

*Courtyard Marriott*

*Thursday, August 17, 2017*

<b>9:30 am - 10:00 am</b>	<b>Welcome and Introductions</b> Jonathan Jones - Welcome Erika Offerdahl - Agenda & New faculty Kwan Hee Kim & Jenny Watts - New graduate students Norah McCabe - New PSM students	<b>Courtyard Ballroom</b>
<b>10:00 am - 11:00 am</b>	<b>Barbara Wakimoto, Keynote Speaker</b> University of Washington	<b>Courtyard Ballroom</b>
<b>11:00 am - 12:00 am</b>	<b>American Society of Biochemistry and Molecular Biology</b> Science Communication Workshop (Graduate Students) Workshop presenters: Tom Baldwin and Susanna Greer	<b>Residence Inn Crimson Room</b>
<b>11:00 am - 12:00 am</b>	<b>American Society of Biochemistry and Molecular Biology</b> Science Communication Workshop (Faculty, Post-docs, Research Staff)	<b>Courtyard Ballroom</b>
<b>12:00 pm - 1:30 pm</b>	<b>Lunch</b>	<b>Courtyard Ballroom</b>
<b>12:30 - 1:30 pm</b>	<b>Poster session</b>	
<b>1:30 pm - 2:30 p pm</b>	<b>American Society of Biochemistry and Molecular Biology</b> Science Communication Workshop (all)	<b>Courtyard Ballroom</b>
<b>2:30 pm - 2:45 pm</b>	<b>Break</b>	
<b>2:45 pm - 4:00 p pm</b>	<b>Post Doc Talks</b>	<b>Courtyard Ballroom</b>
<b>4:00 pm - 5:00 pm</b>	<b>Reception and Awards</b> ( <i>Collaborative Research Discussion</i> )	<b>Courtyard Ballroom</b>

## **Science Communication Workshop Descriptions**

### **Morning Workshops -- Elevator Pitch Workshop**

The “elevator pitch,” the “laser talk,” the “ice breaker”...whatever you call it, the ability to present your story in a brief and compelling form is a critically important skill to develop. Whether it is with a potential collaborator, a recruiter, or an interested scientist who has stopped in front of your poster at a scientific conference, your “elevator pitch” is your best chance to engage the person in an in-depth, meaningful conversation. In the elevator pitch workshop, we will help you to design a short and engaging presentation of your research. Participants will be provided suggestions and examples of what works, as well as what doesn't work, in an elevator pitch, and, most importantly, participants will have an opportunity to try it out on a friendly audience. In the end, giving a compelling, short description of your project is not easy, and it does require a lot of practice. But after you have been through this workshop, you will have the necessary tools to begin the process of becoming a master of the elevator pitch.

### **Afternoon Workshop - How to Present Your Science: The Good, The Bad, and The Ugly**

This workshop will be based on ASBMB's online course entitled “The Art of Science Communication”. The workshop will focus on best practices for presenting your science to an audience of scientists who are not necessarily experts in your specific field. During the workshop, we will discuss principles to guide the development of a truly effective oral presentation and develop a scoring rubric that can be used to evaluate oral presentations. Armed with these tools, participants will learn techniques to effectively use social media to communicate with others about science that is important to you and your career.